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| Resume | <p>Rich Lucchese 64 Rosewood Drive Leola, Pennsylvania 17540 (717) 468-3372</p> |
| Jobs Objective | <p>Able to perform design work as Alter Image Design, and to market corporate and sports apparel as Unitz1 LLC..</p> |
| Capsule | <p>As a graphic designer, my career began in the mechanical era, and crossed into the digital age; affording me the foundation of the former, and the efficiency of the latter. Well versed in design and illustration. Advanced knowledge of QuarkXPress, Adobe InDesign, Adobe Illustrator, Adobe Photoshop, and Adobe Dreamweaver. Broad experience in both creative and technical sides of the industry.</p> |
| Chronological Record | <p><i>Unitz1 LLC, Akron, PA, 1/1/2012 to present</i> Partner in this web-based company which markets custom-decorated apparel for businesses and teams. Oversee and produce all visuals from web site to product decoration, and collateral materials.</p> <p><i>Geared4Action, Brownstown, PA, 7/18/2005 – 12/31/2011</i> Creator and owner of this web-based company which marketed apparel for local youth sports teams and clubs.</p> <p><i>C.B. Vernlund Photo · Imaging, Berlin, CT, 4/8/1999 – Present</i> Room scene recycling. Photoshop work placing new floors in old room scenes for Armstrong World Industries.</p> <p><i>Alter Image Design, Brownstown, PA, 3/30/1999 – Present</i> My one-man design firm. Revolutionized cartoon illustrations for Black & Decker's DeWALT tools. Design, photo-manipulation, production, and training services. At times introducing designers to Macintosh. Specialty in expert Photoshop work.</p> <p><i>Cyber Solutions, Lancaster, PA, 10/24/1996 – 3/26/1999</i> Ran a variety of hands-on computer graphics courses in classrooms and on-site for corporate clients. Lectured at trade shows and seminars. Traveled frequently on assignments.</p> <p><i>The Lemur Group, Lancaster, PA, 1/1/1995 – 8/30/1996</i> Partner in this advertising agency/design firm. Projects spanned from identity systems to turn-key direct mail campaigns.</p> <p><i>Image Foundry, Baltimore, MD, 11/4/1991 – 12/30/1994</i> Account representative. Started as a Mac operator, for this pre-press house/service bureau which evolved from a type house.</p> |
| Education | <p>Maryland Institute, College of Art, 1982 to 1985. Studied graphic design.</p> |
| Portfolio | <p>www.lookeasy.com</p> |